Developer-as-a-Service

Your access to the largest untapped talent pool on our planet

getINNOtized
THE TECHNOLOGY IMPACT COMPANY

Microsoft

GIBT

PROGRAM OVERVIEW

MISSION
We are developing African talents to IT-specialists and bring them into attractive jobs. This we believe is the most effective way of fighting brain drain and stregthening African countries.

TARGET GROUP
We apply awarded algorithms for identifying the best talents on the market that want to grow into Data Engineers, DevOps or Cybersecurity experts and for selecting canidates with the best fit for your teams.

UPSKILLING JOURNEY
Our dual work & study tracks are designed together with leading technology & education experts. We enable candidates to build the skills that are most important for your business.

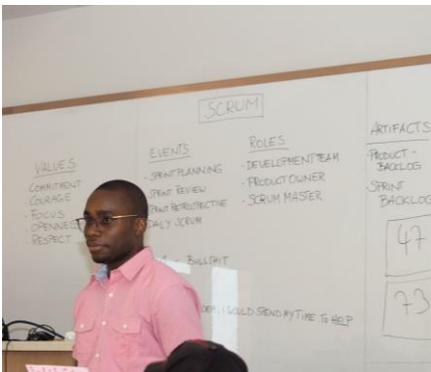### LONG TIME WORKING RELATIONSHIP
You will work with the candidates from day one already, but the program is designed for the long-run. Daily collaboration is remote, but personal meetings will be an impotant component.

BECOME A PART OF US!

Africa has the world's fastest growing population. Many governments have invested heavily in technology & education. But there is a lack of vocational training and attractive jobs. This is exactly where getINNOtized comes in – join us to get access to a large pool of IT talents that will get the jobs done where you struggle to find the right staff on your home market!

Working with getINNOtized pays off. You will get access to High Potentials (candidates who make it through our selection process are among the best 1%) together with a world-class learning curriculum that is tailored to your business specific needs. All of this will cost you <20% compared to an IT expert from Germany and <40% compared to a traditional offshore solution.

This offering is designed to establish a long-term business relationships between High-Potentials in Africa and companies around the world. Your African team will work exclusively for you. Besides getting the people you need to get work done, you create social impact by creating jobs where really needed. Also you get a foot on the African market and further grow your existing employees.

PROGRAM STRUCTURE

JOURNEY TOWARDS IT-EXPERTISE

From day 1 you will have your new African team members working together with you – either on your established real-time communication systems or through our customized solution. Our career development appraoch enables life-long learning tailored to your needs with a work proportion of 75%.

Submit required competence profiles and answer us a few questions, our algorithms will do the rest and set the foundation for a successful matching.

Get to know the candidates that fit best to your organization and a recommended learning track to put them on.

Grow your African remote team up and running on the job with our dual learning approach (75% work, 25% study).

12-weeks dual schedule with 50% work + 50% on-campus lectures & tutorials.

12-weeks working in project / department

ABOUT GETINNOTIZED

PURPOSE

We solve social challenges in two different worlds. We fight brain drain in Africa by creating attractive jobs in the ICT sector. We also contribute to solving the shortage of IT workers by developing talents to IT experts and bringing them on the German labor market.

Founded in 2015 by Benjamin Schunke, Kwame Osei-Tutu & Ulrich Busch (left to right) with the objective to create jobs in the IT sector in Pan-Africa. To date, we have trained > 1,000 talents in Ghana & Kenya with a focus on software development, data & technology management.

Awarded the German Excellence Prize in the category Vocational training & Education for Start Ups (Patron Wolfgang Clement - Federal Minister A.D.) for the innovative and sustainable business model established between Germany and Africa.

DEUTSCHES INSTITUT
FÜR SERVICE-QUALITÄT
GmbH & Co. KG

DEUTSCHER EXZELLENZ-PREIS 2019
Aus- & Weiterbildung - Startups
Preisträger Top 3
www.deutscherexzellenzpreis.de

UNTERNEHMER
ntv

GET IN TOUCH

ULRICH BUSCH (Managing Director getINNOtized GmbH)

✉ ulrich@getINNOtized.de   📞 +49 89 2096 4662